

Softi
Gel
BY PROCAPS

PROCAPS
GROUP



UNLOCKING THE POWER OF PLANT-BASED SOFTGELS:

A strong alternative for those seeking animal free formats.

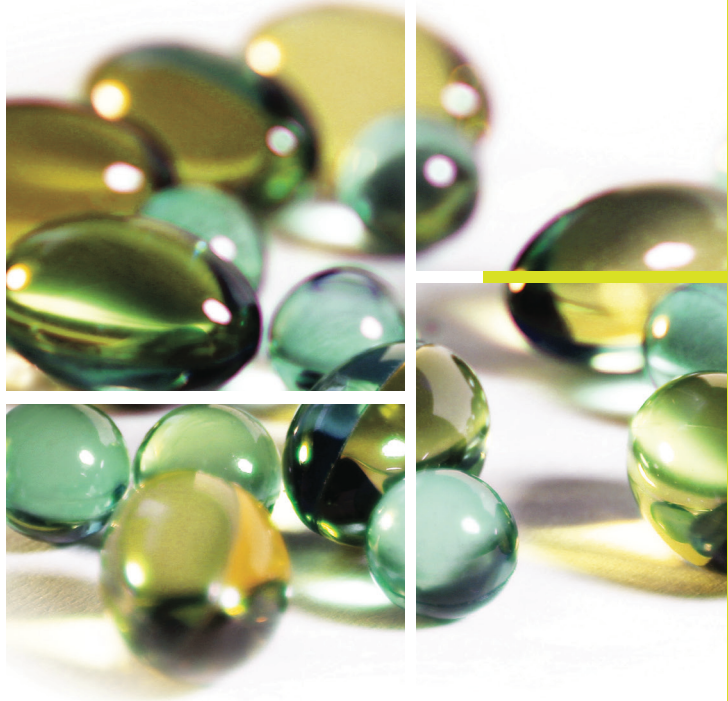
Versa
Gel™



Discover our vegetarian softgel technology, VersaGel™, a versatile option for the encapsulation of high viscous, semisolid or high pH fill contents.

VersaGel™ is a platform that has been built at Procaps from different standpoints such as: **Formulation, R&D, Process, Product and Experience.**

It's time for this flexible format to be the cornerstone of your next supplement or healthcare application!





Versage[™]

ADVANTAGES



They are **more stable** than proteins at **extreme pH values** and **moderate ionic strengths**.



Ability to **encapsulate high temperature fills**.



Ability to develop **Modify Release Options**.



No **Crosslinking** over time.



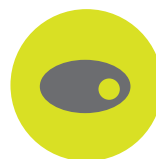
They solve **complex formulation challenges**.



Non-GMO, Gluten Free, Vegetarian.



Vegan Certifiable.



Suitable for the development of other Softgel Technologies, such as **Unigel[™], Softgel Enteric Coating**.

OPPORTUNITIES

The plant-based trend is here to stay!

Plant-based diets have been growing in popularity, reflecting consumer desires to **act more sustainably and eat more healthy.**

The pandemic has given consumers **more reasons to avoid animal-based foods**, which will lead to more growth **for the plant-based category.**



Plant-based options will become more common and **will take a larger share of consumers' diets.** This will give plant-based food brands plenty of space to **specialize and cater to different consumer needs, such as convenience, indulgence or healthy eating.**



With consumers increasingly concerned about their own health and wellness, **plant-based brands need to emphasize the presence of inherent and added nutrition,** and deliver functional health benefits, to appeal as part of a broader wellness regime.



The new generations will also **boost their animal welfare demands,** and we will see new generations grow up consuming more plant-based products.



Most consumers do not embrace extreme diets like veganism, suggesting opportunities for products for **flexitarian consumers.** 'Best of both' hybrid products are emerging in different categories.



Versagel™

CONSUMER BENEFITS

Suited for consumers
with **dietary and religious** or
cultural restrictions.



Ideal for consumers
seeking products to **fit their**
healthy lifestyles.



Offers the same benefits as a
Softgel Capsule:

- a. Easy to Swallow.
- b. Odor and Taste Free.
- c. Consumers' preferred
Dosage Form.



Options available in a variety of
colors, shapes, sizes, and clarity.



Introducing

VersaYita

“Outstanding Safety and Nutrition in Plant-Based products”
Completely customizable Formulas, tailor-made to fit consumer needs.



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To schedule a meeting with our VersaGel expert email us at soffigel@procaps.com.co or visit www.soffigel.com