Reading between the lines

Proofreading harnesses the power of the information age

In this day and age you can never be too careful when it comes to proofreading and editing your work. Mistakes can happen regardless of how good you are at your job.
You're human and you could make one little mistake – and in the communications world that could cost you a client.

For the past year and a half Jeffrey Simbrow Associates (JSAI)/-Gerbig, Snell, Weisheimer Advertising, LLC (GSW), Canada's largest healthcare communications agency, has been using Global Vision's Docu-Proof™ Enterprise software. In this short time it has left an indelible mark on the proofreading process and set the bar higher than ever before for quality control (QC).

Docu-Proof™ Enterprise is the first client-server solution on the market. It combines top-notch text inspection technology with centralized user management for corporate-wide deployment and superior inspections. It compares text in virtually any language.

It even compares unlike files (artwork vs. word files).
Docu-Proof™ can also quickly and easily find changes in fonts, sizes, deletions, inserts, spelling and copy placement.

Docu-Proof™ has dramatically eased the challenges that communications professionals face on a daily basis when trying to manage and ensure the accuracy of packaging components, contracts, publications and manuscripts.

JSAI/GSW's lead proofreader Christiane Vié gives some insight on how Docu-Proof™ has affected her everyday work life:

> "***Global Vision is my third eye, my friend and my colleague.***"

Christiane explains that the Docu-Proof™ Enterprise software is very reliable. It's so quick and easy to use that it has enabled her to work in ways she couldn't before.

With the help of Global Vision, she is able to save entire websites as PDFs. Every page gets converted, she runs it through Docu-Proof™, and the software takes care of the rest (in a matter of seconds). It allows her to compare any type of document because it reads all of the characters, of any language, in seconds.

Christiane emphatically recommends Docu-Proof™ to anyone in a client-driven industry.

> "***It has really affected how I can work, it's incredible and it has saved me many times!***"

Christiane also explained that it's not just the software that amazes her, but the Global Vision staff as well. "***They have excellent client support staff who are attentive and will even log in remotely to help.***" Christiane noted that if she had her own agency, or was working at any other client-driven business, she would have to use Docu-Proof™ – she can't imagine her life without it.

> "***Everyone should have this software because it's reliable and efficient.***"

JSAI/GSW proudly supports Global Vision's Docu-Proof™ Enterprise software; it saves time, promotes efficiency, aids in meeting deadlines and has a solid support system of staff that ensures the job gets done right the first time.

GLOBAL VISION
Automated Proofreading Solutions

To find out how your company can benefit from Global Vision's solutions, contact us at:

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